

THE FIREHOUSE

R E S T A U R A N T

FOR IMMEDIATE RELEASE

Aug. 20, 2009

Contact: Angela D'Arcy
916.446.9900
adarcy@rs-e.com

September Wine Dinner at Firehouse Restaurant Features Modus Operandi

SACRAMENTO, CA – From Dallas to Napa, from waiter to winemaker, Jason Moore has a way of doing things shared by few, if any, in the craft. This September 25, Moore will share his story during the Modus Operandi Winemaker Dinner at The Firehouse Restaurant in Old Sacramento.

Moore owns Modus Operandi Cellars, a wine producer he describes as “the boutique of boutique”. His journey from serving wine to making wine began in 2002, when he and wife, Angelica, sold everything they owned in Dallas and moved to Davis. Originally intending to learn winemaking at U.C. Davis, Moore eventually decided to learn winemaking on his own, through self-study and tutelage under mentors. He opened Modus Operandi Cellars in 2006, but continues to serve as a winemaker for other small labels.

As for his “MO,” Moore writes on his Web site that “Winemaking begins in the mind.”

The Friday, September 25 dinner begins at 6:30 p.m. and is limited to 24 guests. The cost for each guest is \$145 and reservations are required.

The dinner will feature a full selection of Modus Operandi wines, including a sauvignon blanc, cabernet sauvignon and petite sirah. The menu will center on courses of Pacific swordfish and rack of lamb among the seven courses. To view the full menu, visit The Firehouse online at www.FirehouseOldSac.com. More background on Modus Operandi is also available at www.moduswines.com.

The Firehouse is named in Zagat “America’s Top Restaurants 2009” and is a recipient of the 2009 Fodor’s Choice distinction, included among the highest 15 percent of all restaurants listed in the international guide as recommended destinations for travelers. Additionally, the California Restaurant Association named The Firehouse wine list best in the state for restaurants with less than 10 locations. The Firehouse has also earned the coveted Best of Award of Excellence from *Wine Spectator* for the 8th consecutive year in 2009, and was voted Best Service, Best Wine List, Best Special Occasion and Best Outdoor Dining by the Subscribers of *Sacramento Magazine* in 2008 and 2009.

The Firehouse Restaurant is renowned nationally for its wine list and well-established regionally as a fine dining destination. To visit The Firehouse online, go to www.firehouseoldsac.com. The same team will open Ten 22 in the fall, also in Old Sacramento, which serves American favorites with a modern twist. Both The Firehouse and Ten 22 share a dedication to dining as an exceptional experience in cuisine, companionship and uncompromising quality. For more information on Ten 22, visit www.ten22oldsac.com.

###