

PRESS RELEASE

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THE REASON FOR THE SEASON

Firehouse to Donate 15% of Revenue to Sacramento Food Bank & Family Services

SACRAMENTO, Calif., October 6, 2011 – With the holiday season upon us, Sacramento’s premiere fine dining restaurant has partnered with Sacramento Food Bank & Family Services for a very special Dine & Donate program.

During the week of November 6-12, 15% of revenue generated at The Firehouse will be donated to Sacramento Food Bank & Family Services.

With a staff of 40 and a volunteer force of more than 4,000, Sacramento Food Bank & Family Services provides free emergency goods and services to nearly 15,000 people each month. A local, non-profit agency committed to combating hunger, improving literacy, strengthening families, educating children, mentoring parents and providing hope, the organization offers eight diverse programs and services at no cost to individuals.

“The Sacramento Food Bank does a great job of assisting those in the area,” said Lloyd Harvego, owner of The Firehouse Restaurant. “We are pleased to contribute to this wonderful organization through our Dine & Donate program.”

“Sacramento Food Bank & Family Services is incredibly thankful for the generosity of The Firehouse Restaurant and its patrons,” said Shauna Ross, development director for Sacramento Food Bank & Family Services. “We look forward to November’s Dine & Donate, and know that their financial contribution will provide assistance in the form of food, education and hope to thousands of families this holiday.”

The Firehouse invites guests to join in the holiday spirit by helping support one of the area’s most essential non-profit organizations while enjoying the best food and wine Sacramento has to offer!

Reservations are recommended and can be made online at www.FirehouseOldSac.com or by calling the restaurant directly at 916.442.4772.

ABOUT THE FIREHOUSE

Named in Zagat’s Top Restaurants, The Firehouse is the most award-winning restaurant in the Sacramento region. Known for the most extensive wine collection in the Central Valley, The Firehouse specializes in delicious cuisine and premium wines, and offers a setting that features storied architecture and design. Housed in a historical landmark in Old Sacramento, the restaurant features weekday lunch services and dinner served daily. Dining options are as versatile as a breathtaking courtyard or one of many exquisite dining rooms, each a perfect space for any meal, regardless of the occasion. The Firehouse is also home to special events

throughout the year including weddings and regular wine tastings in Sacramento's only authentic underground wine cellar. Valet parking is available. For more information about The Firehouse, visit www.FirehouseOldSac.com or call 916.442.4772.

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